



2025 PACK RECRUITING WORKSHEET

Goal Item	Completed	Action Item
1		Recruit one or more new member coordinators to head up your recruiting and welcoming efforts.
2		Conduct a Leader Inventory to determine den leader vacancies. Recruit new den leaders during the summer where possible.
3		Hold a Back to the Pack event with your pack, where you contact your current and past Scouting families to a fun night of activities and a preview of the fun to come.
4		Create a Pack Information Sheet that includes contact information for current leadership, your program calendar, and any important general information new parents will want to know. <u>This will be required to be permitted to participate in Join Scouting Night.</u>
5		Attend the Fall Recruiting Orientation at your August Roundtable
6		Update your pack BeAScout.org pin.
7		Hold Join Scouting Night at your assigned elementary school on the night arranged by your district executive.
8		As a pack or with another area pack, hold an outdoor, activity packed Open House to bring new families .
9		Schedule your Parent Orientation and first den meeting for the week after your Join Scouting Night.
10		Choose your own promotional idea!

Promotional Ideas for your Pack:

- Be sure to ask to attend and have an information display at your Back to School Nights, Meet the Teacher, or School Registration events to promote your pack. Wear your uniform!
- Have a Pack Facebook page, utilize other social media, and recruit a Social Media Chair.
- Follow up with families who didn't join on your recruitment night and plan another night to invite families you may have missed at a pack meeting.
- Promote the Bring a Buddy plan to help your Scouts earn their Recruiter Strip.
- Community Events – Your pack should be visible during special community events, such as county fairs, parades, farmers markets, and festivals.
- Local Library – Find out if you can put up a display at your local library and participate in events.
- Promote at local churches in bulletins, Vacation Bible Schools, or church events like “trunk or treat.”
- Your pack has a formal relationship with the school and do regular service projects to benefit the school and the Scouts enrolled in your pack.
- Cub Scout Party – Have a parent from your pack pass out invitations to a Cub Scout themed party where parents get to learn more about the great

Pack # _____ Leader Name: _____ 2025 Recruiting Goal: _____

Schools Recruiting From: _____

December 2024 Youth Membership: _____ Current Active Membership: _____ Needed for 10% Growth: _____