

Scouting America
Tidewater Council

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Scouting America Tidewater Council
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214-883-6027
June 26, 2025

Todd Clark
Council President
Scouting America Gateway Area Council
2600 Quarry Road
La Crosse, Wisconsin 54601

Dear Mr. Clark,

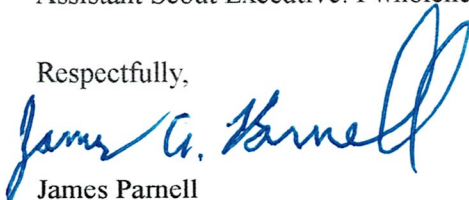
I am writing to recommend Bill Lawrence, who successfully secured the position of Assistant Scout Executive at our council on March 1, 2020. I have known Bill for many years, as our career paths have been intertwined, even though we had not previously worked in the same council. We share the experience of having worked for respected Scout Executives who are well-known mentors in the Scouting movement. Both Bill and I have had successful careers in Scouting, benefiting from our training under distinguished professionals who have retired with honors.

Bill is a dedicated and hardworking Professional Scouter who is committed to advancing the Scout movement. He has been especially effective in leading our efforts to serve underrepresented populations. He excels at making connections and quickly building relationships within the communities he serves. His extensive experience enables him to maintain project momentum until completion.

Bill also works well with new employees, taking the time to listen and understand their individual strengths. He helps them learn how to leverage these strengths to contribute to Scouting. More importantly, he grasps the necessity of keeping the Council focused on success and moving forward.

Bill will be an excellent Scout Executive when the opportunity arises, as he has proven to be a great Assistant Scout Executive. I wholeheartedly endorse and support his future endeavors.

Respectfully,



James Parnell
Scout Executive

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